



16 – 05 - 2023

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To whom it may concern:

Subject: Mailtronic Direct Marketing cc Reference Letter - Acknowledging Performance Criteria for Printing and Distribution Services

I am writing to provide a strong reference for Mailtronic Direct Marketing cc (Mailtronic) in support of your bid proposal to print, store package and distribute materials on our behalf.

I want to acknowledge and emphasize the exceptional performance criteria demonstrated by your team in the areas of printing material, complex packaging, secure storage, and successful distribution of products throughout the contract period.

1. **Printing Material:** I am delighted to commend Mailtronic for consistently delivering high-quality printed materials. Your attention to detail, precision, and commitment to using top-notch materials have resulted in visually appealing and durable products. The clarity and accuracy of the printed content have greatly enhanced the value of the materials, and our campaigns.
2. **Complex Packaging:** Mailtronic has consistently demonstrated expertise in complex packaging solutions. Your team's ability to create innovative packaging designs that protect and present the materials is highly commendable. The professionalism and efficiency with which you handle complex packaging requirements have greatly contributed to the overall success of our projects.
3. **Secure Storage:** We greatly appreciate the secure storage services provided by Mailtronic (at no cost) during our contract period. Your strict adherence to industry standards and



best practices in storing sensitive materials have given us peace of mind. Your facilities are equipped with the necessary security measures, ensuring that the materials remain in pristine condition and protected from any unauthorized access.

4. Successful Distribution: Mailtronic's dedication to successful distribution of high volume print campaigns has been exemplary. Your well-established logistics network, streamlined processes, and attention to timely delivery have ensured that the materials reach their intended recipients efficiently and on schedule. Your commitment to customer satisfaction and willingness to go the extra mile have not gone unnoticed.

In conclusion, I wholeheartedly recommend Mailtronic for the bid proposals relating to print and distribution of high-volume materials.

Their exceptional performance in meeting the performance criteria related to printing material, complex packaging, secure storage, and successful distribution of products sets them apart as a reliable and trustworthy partner.

Please do not hesitate to contact me if you require any additional information or further elaboration on our experience working with Mailtronic. I am confident that Mailtronic will continue to excel in delivering outstanding printing and distribution services.

Thank you for your attention, and I wish you the best of luck with your bid proposal.

Sincerely,

Thabo Madisha
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University of Limpopo